

MAY 2024

APRIL 2025

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# KLAPSTOEL ACADEMY

Alumnae  
Program





# What We Do

The Klapstoel Alumnae Program is the next chapter in your journey of empowerment, specifically designed for graduates of our foundational Intensive Program.

This advanced Program offers an enriched platform for continued growth and connection. We will advise and train our Chairmakers on diverse topics they encounter in their following career steps.





Take a Seat.

6

SENIOR CLASSES

2

LIVE PEER SESSIONS

6

ONE-ON-ONE COACHING

2

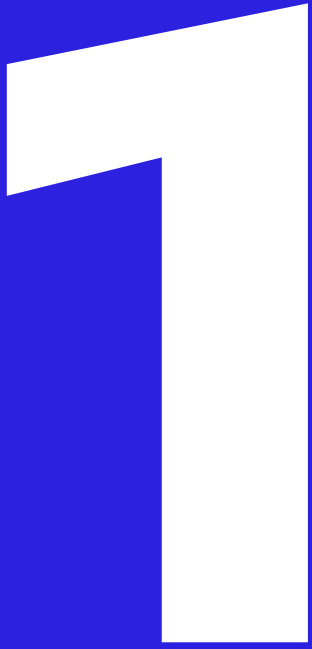
LIVE VROUWMIBO



A woman with short brown hair and bangs is smiling and looking to her left. She is wearing a bright orange blazer with a dark purple geometric pattern over a black top. She holds a glass of beer in her right hand. The background is a warm, dimly lit indoor space, possibly a bar or restaurant, with wooden walls, string lights, and a chalkboard menu visible. Other people are partially visible in the background.

Are You Ready to Unlock  
Your Full Potential?





*Pay It  
Forward*

In fostering a truly inclusive and thriving workplace, it's essential to recognize the importance of women supporting women.

Our 'Pay It Forward' topic goes beyond individual success, focusing on how young female professionals can actively contribute to the advancement of their peers at work and at the broader female workforce.

## Learning Outcomes

- k** Equipping you with concrete actions on how you can uplift other women.
- k** Understanding how you can pay it forward in your organization.
- k** Learning the importance of 'pay it forward' and the impact of networking.
- k** Become part of a professional community where you can pay it forward and receive the positive effects of it.

# Topic Overview

## ↖ Intake

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Align goals and expectations of our Alumnae Chairmakers goals and personal aspirations for the Program.

## ↖ Kick-Off Session

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Connect and reconnect with fellow Alumnae Chairmakers, with an introduction to the Program.

## ↖ Senior Class

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How to create a ripple effect by learning concrete actions on how to 'pay it forward'.

## ↖ One-On-One

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A one-hour coaching session with one of our Klapstoel Seniors about you!

# Conflict Management

## II




During Conflict Management II, we are taking a deeper dive into the world of conflicts—a vital part of our professional journey.

Understanding how behavior and emotions play a role in these situations can be a game-changer.

We will equip our Chairmakers with negotiation skills to navigate even the most complex conflicts with grace.

And the best part? They will get to put these skills into practice in a supportive environment, refining their approach and learning from real-life scenarios.

## Learning Outcomes

-  Learning the psychological aspects of conflict.
-  Equip you with negotiation skills to navigate complex conflicts.
-  Growing your professional community in which you can strategize on complex conflict situations.



# Topic Overview



## Senior Class

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How to navigate complex conflict.



## One-On-One

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A one-hour coaching session  
with one of our Klapstoel Seniors about you!

# 3 Financial Independence

In our modern society, financial independence is not just a goal but a fundamental aspect of personal empowerment and freedom.

Yet, studies consistently show that young women face unique challenges when it comes to building wealth and managing money effectively.

Recognizing these disparities, Klapstoel Academy places a strong emphasis on equipping our Chairmakers with the knowledge and skills necessary to achieve financial independence.

## Learning Outcomes

- k Understanding what financial health means.
- k Knowing how to build wealth and capital.
- k Strategically thinking about how money works for themselves.
- k Become part of a professional community that can help you build and grow wealth.



# Topic Overview



## Senior Class

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How does money work and how can you build capital?



## One-On-One

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A one-hour coaching session with one of our Klapstoel Seniors about you!



## Peer Session

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Sharing experiences while discussing past topics with hands-on exercises.

# 4 Breaking the Glass Ceiling

A crucial challenge many women face in their careers.

Research shows that breaking the glass ceiling is vital not just for individual women but for businesses and society as a whole.

Diverse leadership leads to more innovative ideas, better decision-making, and higher profitability.

For women, breaking these barriers means accessing better opportunities, achieving fair compensation, and setting powerful examples for future generations.

## Learning Outcomes

- k** Recognize and self-access their own leadership potential, including understanding their strengths, challenges, and leadership style.
- k** Learn about the importance of diversity in teams and how to build and lead teams that are inclusive and high-performing.
- k** Build confidence about where their career is going.
- k** Growing their professional community that can help them build their career.



# Topic Overview



## Senior Class

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What is your leadership potential and how do you reach the positions you dream of?



## One-On-One

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A one-hour coaching session with one of our Klapstoel Seniors about you!



## Live VrouwMibo

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Live VrouwMibo with all Alumnae's, Chairmakers, and Seniors in Utrecht.

# Networking and Relationships

We will guide our Chairmakersthrough the essentials of expanding your professional circle, both inside and outside your organization.

Learn the secrets to not just building, but also maintaining a network that lasts and works for you.

We'll equip you with practical strategies for authentic relationship building, ensuring you create a supportive professional community that's all about mutual growth.

Ready to start building connections that matter?

## Learning Outcomes

- k How to comfortably build their network internally and externally.
- k Learn how to maintain their network.
- k Know network strategies for long-term relationship building.
- k Growing their professional community in which they can learn and grow their network.



# Topic Overview



## Senior Class

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How to network and build the connections you need to succeed?



## One-On-One

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A one-hour coaching session with one of our Klapstoel Seniors about you!

# 6 Personal Branding

This topic focuses on your journey of defining and refining your unique professional identity.

We explore the essence of personal branding, illustrating its importance in today's business world.

It guides you on how to authentically realize your personal brand in a manner that feels natural and aligned with your aspirations.

Beyond understanding the concept, our Chairmakers will learn the benefits of a well-crafted personal brand and acquire the tools to build and maintain it over time.

## Learning Outcomes

- k** Understand the importance of personal branding.
- k** Learning about the positive effects of personal branding.
- k** How to build and maintain their personal brand.
- k** Growing their professional community in which they can amplify each other's visibility and support female brands.

# Topic Overview



## Senior Class

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The positive effects of personal branding and how to build and maintain your brand.



## One-On-One

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A one-hour coaching session with one of our Klapstoel Seniors about you!



## Peer Session

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Sharing experiences while discussing past topics with hands-on exercises.



## Live VrouwMibo

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Closing event to celebrate the Program during a special dinner together.



# We bring the change.

Reach out to us for more details!



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[klapstoel.academy](https://www.klapstoel.academy)



[Klapstoel Academy](https://www.linkedin.com/company/Klapstoel%20Academy)